

PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017

JAMES L. THOMPSON, JR.
VICE PRESIDENT - MEDIA

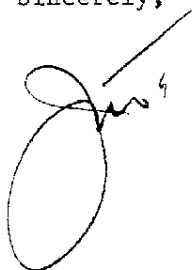
February 19, 1985

Dear Chris:

If your signature will "attest" to this ace, would you please sign the enclosed scorecard.

Thanks.

Sincerely,

A handwritten signature in dark ink, appearing to be 'JLT', with a large loop at the bottom and a small flourish at the end.

Mr. Chris Massler
Leo Burnett Company
Prudential Plaza
Chicago, Illinois 60601

2040935289